



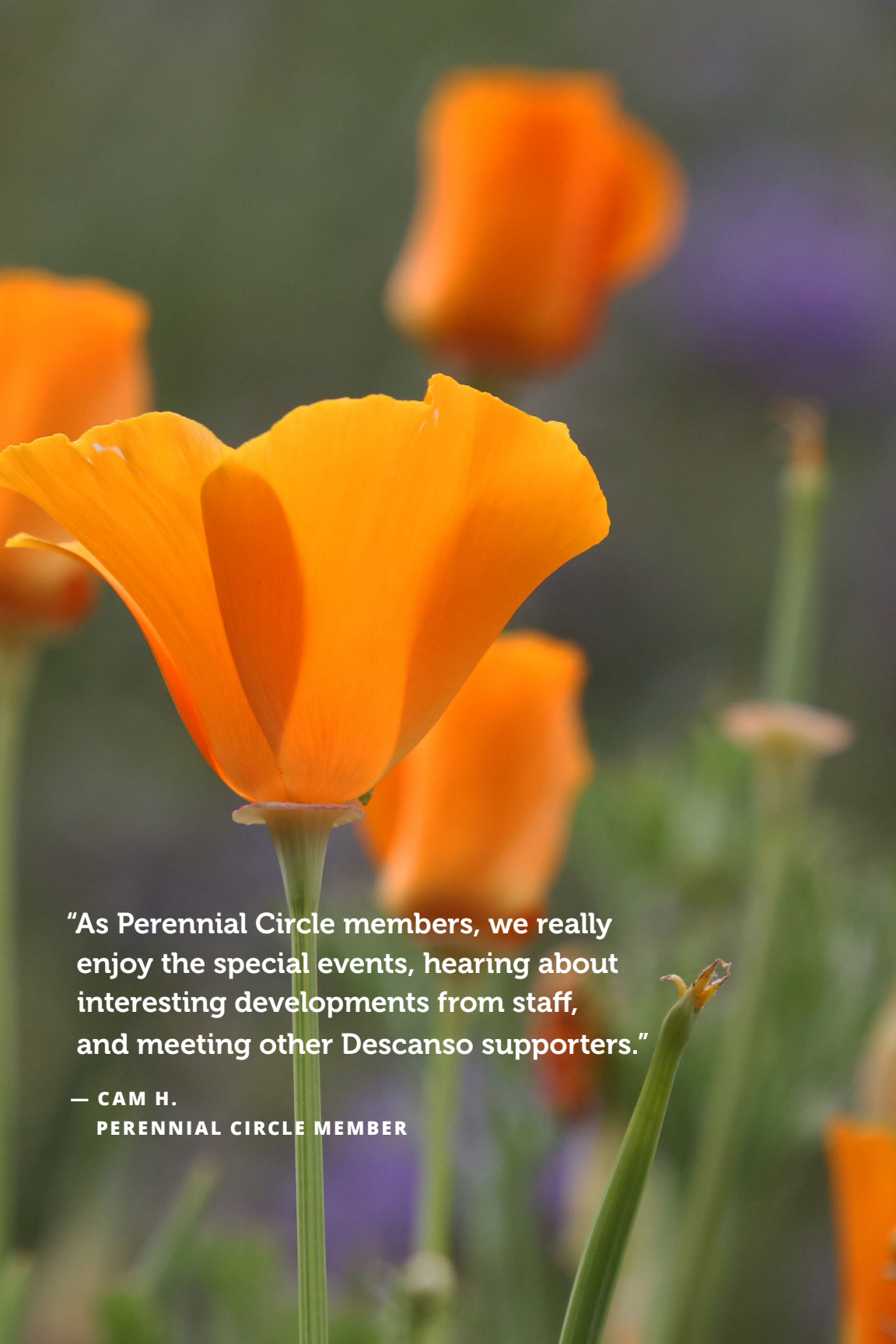
Join us!

1418 Descanso Drive
La Cañada Flintridge, CA 91011
descansogardens.org
818.952.4391



Perennial Circle

Supporting the
gardens with a
thriving community



“As Perennial Circle members, we really enjoy the special events, hearing about interesting developments from staff, and meeting other Descanso supporters.”

— CAM H.
PERENNIAL CIRCLE MEMBER

FROM OUR CEO, JULIANN ROOKE

In our new state-of-the-art nursery, hundreds of tiny oak trees are growing from acorns found scattered on Descanso grounds, carefully tended by our dedicated horticulture team. This is all part of an enduring legacy we’re proud to protect and nurture on this special land – today and for generations to come.



We’re planning exciting garden initiatives in the coming months and years with reimagined garden experiences, enriching educational programs, eye-opening collaborations of art and nature, water-wise ingenuity, innovative plant propagation, and exceptional visitor amenities. It’s a magical time at the gardens and Perennial Circle member support is vital to making that magic happen.

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Descanso past & future

“Descanso Gardens preserves natural beauty, provides educational resources, and fosters community connection in a tranquil environment. Supporting it ensures its continued existence and ability to provide these invaluable resources for generations to come.”

**— BROCK D.
PERENNIAL CIRCLE MEMBER**

DESCANSO PAST & FUTURE

Thousands of years in the making

Descanso Gardens is a distinctive landscape representing the beauty and diversity of Southern California’s horticultural and environmental history. A deep-seated love for this remarkable place is the thread that connects the stewards of this land across time. The story starts with the original indigenous peoples who relied on the plentiful oaks for their food and way of life. Descanso began to take shape when a 20th-century entrepreneur developed the land and established the gardens.

Growing the future

An accredited museum, Descanso Gardens welcomes almost 1 million people to the gardens annually. As the Descanso Gardens Foundation plans for the future, we’re preparing to respond to several key factors, including growing attendance and changes brought about by shifts in climate. In 2020, L.A. County approved a Master Plan for Descanso that includes numerous exciting additions to the garden, including a new visitor circulation framework, plans for new garden experiences and visitor amenities, and vastly improved water infrastructure with an eye toward sustainability and water conservation.



**Simultaneously
curated and wild, the
gardens bridge the
land’s horticultural
and environmental
past and future.**

The power of perennial giving

"I enjoy contributing as a Perennial Member, knowing it helps ensure the gardens will thrive in a sustainable way for the future. Getting to experience special events and exhibits is a lovely bonus."

**— YASSAMAN T.
PERENNIAL CIRCLE MEMBER**

THE POWER OF PERENNIAL GIVING

Thriving collections

The steady flow of Perennial Circle member support helps us keep our collections thriving so generations of garden lovers can enjoy strolling through our unique mix of wild and cultivated landscapes.

State-of-the-art nursery

Thanks to Perennial Circle support we've been able to protect historic plant collections and create new plant innovations at our state-of-the-art Ruth Borun Nursery and Propagation Center. Our horticulture team now has the facilities to move plant science forward with the development of new innovative plant hybrids and propagation techniques. With nursery upgrades, we can care for more than a dozen varieties of rare lilacs not found anywhere else in the world. We can also further propagate and plant milkweed and other pollinator and wildlife-supporting plants that help sustain the gardens and the natural environments around Descanso. The nursery has made Descanso more sustainable overall since we can now grow most of our plants without outside assistance.



Perennial Circle support protects historic plant collections and creates new plant innovations at our state-of-the-art Ruth Borun Nursery and Propagation Center.

"The Perennial Circle is amazing. We really enjoy the exhibit previews with artists showcasing a variety of materials, botanical motifs, and connections to nature."

**— LU K. AND JOHN C.
PERENNIAL CIRCLE MEMBERS**



THE POWER OF PERENNIAL GIVING

Community wellness

Studies show that when people have access to natural outdoor experiences their mental and physical health improves. Thanks to Perennial Circle support, admission to Descanso is accessible to everyone and provides over 50,000 free annual admissions to visitors including EBT cardholders, veterans, active duty military, students, teachers, and more.



New connections to nature

At Descanso visitors and members are invited to learn about the natural world in surprising and rewarding ways. We present programming for grade school students at all levels plus general educational programming for people of all ages that highlight the intersection of art and nature. We offer something for every interest level, whether you're a plant nerd or grass-green newbie. Perennial Circle support has allowed us to provide the most robust set of programs and activities we've ever offered.

Perennial Circle members are integral to the gardens. Their annual support ensures that garden history is preserved and that Descanso thrives into the future.

"Our only regret is not signing up sooner. We've been members for many years, but the Perennial Circle opened a whole new view of Descanso. We've told all our friends to join too!"

**— ROBERTA L. AND CHRIS R.
PERENNIAL CIRCLE MEMBERS**

Join us!

JOIN US!

Become a Perennial Circle member

Your Perennial Circle support nurtures everything we do, 24/7, 365 days a year. Perennial Circle membership is crucial to the health and growth of Descanso's operations, programming, events, and educational offerings. In return for their generosity, Perennial Circle members reap abundant opportunities and access.



Perennial perk highlights include:

- Invitations to exclusive Perennial Circle events
- "Behind the scenes" experiences
- Early access to member-only classes and events
- Frequent opportunities to engage with the Perennial community and form lasting relationships within a vibrant circle of like-minded nature lovers
- Discounts at The Store, participating nurseries, and more
- Special recognition in the annual report
- And so much more!

For more information about becoming a Perennial Circle member, email development@descansogardens.org or call 818.952.4391.

You can review all Perennial Circle levels and their perks on the next page.

"'Cocktail hour' settings in the garden guarantee Perennial Circle events are always fun. This allows friendships to grow as we share our love for Descanso."

**— CLAUDIA AND DOUG F.
PERENNIAL CIRCLE MEMBERS**

JOIN US!

**Perennial Circle Levels/
Membership Benefits**

	Poppy Circle \$1,000	Lilac Circle \$2,000	Rose Circle \$5,000	Camellia Circle \$10,000	Oak Circle \$25,000
One year of daytime admission (adults/children)	6/6	8/6	8/6	8/6	10/6
Presale access and discounts for <i>Carved</i> , <i>Enchanted Forest of Light</i> , and other events	●	●	●	●	●
10% discount at Jones Coffee at Descanso	●	●	●	●	●
10% discount at participating nurseries	●	●	●	●	●
15% discount at The Store	●	●	●	●	●
20% discount on daytime admission for guests	●	●	●	●	●
American Horticulture Society's Reciprocal Admissions Program access	●	●	●	●	●
3 named cardholders	●	●	●	●	●
4 complimentary guest passes	●	●	●	●	●
4 complimentary train tickets	●	●	●	●	●
Early access to member-only classes and events	●	●	●	●	●
Invitations to exclusive Perennial Circle events	●	●	●	●	●
50% off train passports (20 train rides)	●	●	●	●	●
One-time free photo booking	●	●	●	●	●
Concierge service for ticketed events	●	●	●	●	●
Ability to purchase up to 6 anytime tickets to <i>Enchanted Forest of Light</i>	●	●	●	●	●
Special recognition in the Annual Report	●	●	●	●	●
Complimentary dual membership to give as a gift		●	●	●	●
Private behind-the-scenes tour for 5 people			●	●	●
Special evening invitation from the CEO				●	●
Recognition on donor display				●	●
One-time use of garden location for a private event					●



The Perennial Circle is significant to Descanso's operations and ensures programming, events, and natural experiences for all our visitors.

Looking for more ways to help?

LOOKING FOR MORE WAYS TO HELP?

Here are other things you can do to help keep Descanso Gardens thriving.

- **Annual Fund Gifts** – An additional gift made annually, large or small, helps sustain the gardens.
- **Planned Giving** – Your commitment to Descanso can live on through careful estate planning that includes Descanso Gardens as a beneficiary.
- **Tribute Gifts** – Honor a friend or loved one by donating in their name.
- **Special Campaign Support** – Direct your donation specifically to upcoming garden projects



Visitor and member support is indispensable. Your contributions sustain so much of what Descanso does. We couldn't do it without you!

Descanso Gardens, with all its history and potential, makes this promise to future generations: We will preserve this and all natural treasures, ensuring that they live beyond our lifetime. **Join us as we grow, share, and inspire a vibrant future for all.**

For information, contact:
The Development Department at
development@descansogardens.org
or 818.952.4391

"I feel that it is very important to support the garden in any way I can in return for the personal and societal benefits it provides."

— NEL G.
PERENNIAL CIRCLE MEMBER